Item 1 – Cover Page

Heritage Investment Group, Inc.

2480 NE 23rd Street

Pompano Beach, FL 33062

(954) 785-5400

www.heritageinvestment.com

www.fiduciaryinvesting.com

09/19/2017

This brochure provides information about the qualifications and business practices of HERITAGE INVESTMENT GROUP, INC. ["Heritage"]. Heritage's IARD firm number is 113204. If you have any questions about the contents of this brochure, please contact us at (954) 785-5400 or htaylor@heritageinvestment.com. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

HERITAGE INVESTMENT GROUP, INC. is an SEC Registered Investment Adviser. Please note that SEC registration of an Investment Adviser does not imply any level of skill or training. The oral and written communications of an Adviser provide you with information about which you determine to hire or retain an Adviser.

Additional information about HERITAGE INVESTMENT GROUP, INC. also is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 – Material Changes

The following material change occurred since our last annual filing of Form ADV Part 2 dated as of 03/27/2017:

1. No material changes in Heritage Investment Group's business operations were noted.

In the past, we have offered or delivered information about our qualifications and business practices to clients on at least an annual basis. Pursuant to new SEC Rules, we will ensure that you receive a summary of any materials changes to this and subsequent brochures within 120 days of the close of our business' fiscal year. We may further provide other ongoing disclosure information about material changes as necessary.

We will further provide you with a new brochure as necessary, based on changes or new information, at any time, without charge.

Currently, our brochure may be obtained free of charge by contacting S. Hardy Taylor, VP, CCO at (954) 785-5400 or htaylor@heritageinvestment.com. Our brochure is also available on our web site, www.heritageinvestment.com.

Additional information about HERITAGE INVESTMENT GROUP, INC. is also available via the SEC's web site www.adviserinfo.sec.gov. The SEC's web site also provides information about any persons affiliated with HERITAGE INVESTMENT GROUP, INC. who are registered, or are required to be registered, as investment adviser representatives of HERITAGE INVESTMENT GROUP, INC.

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ADVISORY SERVICES AND FEES

Heritage Investment Group, Inc. is a privately owned, fee-only SEC Registered Investment Adviser providing investment and wealth management solutions to individuals, high net worth investors, family trusts, charitable foundations, and qualified plans. Heritage was founded in 1993 to serve the portfolio management needs of the clients of a well-established estate planning law firm in South Florida. It has since grown to serve individual and institutional clients throughout the country. We have experts in the areas of portfolio management, tax management, and advanced wealth transfer planning. Our professionals work as a team to create a unified wealth management experience. This allows you to achieve your goals by alleviating the complexities of investing and by relying upon Heritage to act as your financial director.

Heritage works for you on a fee-only basis. Unlike brokerage firms, we have no commission incentive, nor any other compensation arrangements which could compromise our objectivity. As a fiduciary, we are legally required to act in your best interest at all times.

The firm is owned by its principals, employees, family members or trusts for the benefit of principal family members.

Heritage Owners:
1-Frederick R. MacLean, Jr. Revocable Trust; Frederick R. MacLean, Jr. and Laura MacLean-Co-Trustees
2-MacLean Family Trust f/b/o Frederick R. MacLean III, Laura MacLean-Trustee
3-MacLean Family Trust f/b/o Madeline R. MacLean, Laura MacLean-Trustee
4-The Taylor Family Revocable Trust, Samuel Hardy Taylor and Heide R. Taylor-Co-Trustees
5-Timothy Glenn Slattery Revocable Trust, Timothy Glenn Slattery and Jenny Slattery-Co-Trustees
6-Robert Ian McCarver and Tracy M. McCarver
7-Darryl Lee Hinkle-Individual

In addition to our SEC registration, we have filed our application to notice file as an investment adviser with the State of Florida Office of Financial Regulation, in order to provide the investment advisory products and services described within this document. We are also notice filed with the States of Alabama, Arkansas, California, Colorado, Connecticut, Delaware, District of Columbia, Georgia, Hawaii, Louisiana, Maine, Maryland, Massachusetts, Michigan, Mississippi, New Jersey, New York, North Carolina, Ohio, Pennsylvania, South Carolina, Tennessee, Texas, Virginia, and Wisconsin.

As of 12/31/2016, Heritage Investment Group, Inc. manages **$ 986,335,935** of client assets on a discretionary basis serving approximately 696 clients.

Heritage Investment Group, Inc., ("Heritage") offers the following separate and distinct investment advisory services to clients;

1. DISCRETIONARY INVESTMENT MANAGEMENT SERVICES:

Heritage provides discretionary professional investment management of a client's individual account(s) and can recommend any number of securities which meet your needs, risk tolerance, objectives, net worth, income, and other relevant factors. Primarily, client portfolios consist of select, institutional mutual funds (no-load) with various objectives. Our service (at a minimum) provides for an annual re-allocation of assets and counseling with you. To enhance client asset security, Heritage will not act as a qualified custodian holding your funds.

2. MISCELLANEOUS SERVICES

It should be noted that, in prior years, Heritage offered 1) Non-Discretionary Investment Consulting and Performance Measurement and 2) acted as a Solicitor for several other Registered Investment Advisers located around the country. Heritage no longer offers these services to new clients: however, by agreement and prior to elimination, some existing clients remain with Heritage under these services.

Item 5 – Fees and Compensation

Fee Schedule:

The following is Heritage's standard fee schedule for accounts where Heritage's discretion has been contracted. Fees may be negotiable. The annual fee is divided in installments and billed quarterly in advance based on the account's beginning value as of the first day of each calendar quarter. If the account is opened after the start of a calendar quarter, the initial fee will be prorated from the date of the first trade placed in the account through the end of the quarter. Thereafter, unless otherwise provided, all fees are determined on the basis of the market value of the portfolio assets as of the last day of the previous quarter.

Advisory Fee/Equity and Balanced Account Management

Asset Value -Annual Advisory Fee:

First $500,000	1.25%
Next $500,000 ($500,000 to $1,000,000)	1.00%
Next $2,000,000 ($1,000,000 to $3,000,000)	0.85%
Next $2,000,000 ($3,000,000 to $5,000,000)	0.70%
Next $20,000,000 ($5,000,000 to $25,000,000)	0.50%
Next $25,000,000 ($25,000,000 to $50,000,000)	0.45%
Next $50,000,000 ($50,000,000 to $100,000,000)	0.40%
Over $100,000,000	0.30%

As a client, you may terminate the contract(s) with Heritage upon five (5) days written notice without the imposition of any penalty. Heritage Investment Group, Inc. will refund the pro rata, unearned portion of the advisory fees paid in advance. You, the client, will receive a full refund should you terminate the agreement within five (5) business days of signing with Heritage. Clients generally grant the authority to pay Heritage its quarterly fees directly from the client's account held by an independent custodian. Accordingly, you, the client, will provide, in writing, limited authorization to withdraw the contractually agreed upon fees from the account. The custodian of the account is advised in writing of the limitation on Heritage's access to the account. The custodian will also send to you, the client, a statement, at least quarterly, indicating all the amounts disbursed from the account including the amount of advisory fees paid directly to the Heritage.

Management fees charged are separate and distinct from the fees and expenses charged by mutual funds which may be recommended to you. A description of these and other expenses are available in each fund's prospectus. Certain investments recommended and utilized in your account(s) may be available via other sources. In addition, you may incur certain charges imposed by third parties other than Heritage (such as brokerage fees, transaction costs, custody fees, etc.).
All information and advice furnished by either to the other, including their agents and employees, shall be treated as confidential and not disclosed to third parties except as agreed upon in writing or required by law.

We will deliver the applicable disclosure brochure(s) or Form ADV Part 2A-2B to you before or at the time we enter into an investment advisory contract with you.

Item 12 further describes the factors that Heritage Investment Group, Inc. considers in selecting or recommending broker-dealers for client transactions and determining the reasonableness of their compensation (*e.g.*, commissions).

It should be noted that legal and/or accounting fees for Heritage's affiliated parties, MacLean and Ema and Hinkle, Richter and Rhine, are separate and distinct from investment related fees and expenses.

Item 6 – Performance-Based Fees and Side-By-Side Management

Currently, Heritage Investment Group, Inc. does NOT offer any performance-based fees (fees based on a share of capital gains on or capital appreciation of the assets of a client).

Item 7 – Types of Clients

Heritage Investment Group, Inc. generally provides portfolio management services to individuals, high net worth individuals, Trusts, Charitable Institutions, Foundations, Endowments, Corporate Pension, and Profit-Sharing Plans. To open and maintain an account, Heritage has a minimum account size of $1,000,000, but at its discretion, may accept accounts below this minimum.

Item 8 – Methods of Analysis, Investment Strategies and Risk of Loss

Heritage's portfolio management process is based upon four central concepts:

Investing Should Be Scientific Rather Than Speculative – Markets work. Traditional money managers attempt to outperform the markets by predicting the future, despite overwhelming evidence that such practices are detrimental to portfolio returns. Heritage instead uses scientific, engineered portfolios to harness the power of thousands of stocks, bonds, and commodities from around the world. We do not engage in market timing or any other form of speculation, and we do not pretend to have a crystal ball. Our philosophy emphasizes rationality, investment science, and diversification.

Risk and Return Are Related – Investment science has demonstrated that risk and return are inseparable. However, the vast majority of the emphasis on Wall Street is dedicated to portfolio returns, while risk is often ignored. At Heritage, we focus our efforts on the science of risk control rather than on misguided and futile attempts to control returns by predicting the future. We use global, comprehensive diversification to eliminate risks that are not worth taking, while we deliberately structure our portfolios to take advantage of other risks with the potential to compensate our clients with higher returns.

Markets and Investment Science Are Constantly Evolving – As with any science, the science of investing is constantly evolving, and the Heritage portfolio strategy evolves with it. We maintain an open dialogue with prominent university professors in the field of financial economics, and our portfolio strategies will change as new evidence on the nature of capital markets is uncovered. The strategy is always moving forward, but the work is never finished.

Discipline Is Critical and Emotions Can Be Dangerous – Even a properly structured portfolio is rendered ineffective if its integrity is not maintained over time. The emotional aspects of the markets often work against investors, causing them to make poor decisions based upon feelings of fear, greed or regret rather than upon a rational portfolio strategy. Heritage utilizes an approach that minimizes emotional pitfalls by establishing discipline at the outset and by relying on sound, scientific fundamentals to guide the process. We ignore

the Wall Street media machine and instead approach portfolio management with objectivity, patience, and rationality.

Investing in securities involves a risk of loss that clients should be prepared to bear.

Item 9 – Disciplinary Information

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of Heritage Investment Group, Inc. or the integrity of Heritage's management.

Heritage Investment Group, Inc. has NO information to disclose applicable to this Item.

Item 10 – Other Financial Industry Activities and Affiliations

Neither Heritage nor any of our management persons are registered, or have an application pending to register, as a broker-dealer, futures commission merchant, commodity pool operator, commodity trading adviser or as an associated person (or registered representative) of the foregoing entities.

In addition, neither Heritage nor any of our management persons have any arrangement that is material to our advisory business or to our clients that Heritage or any of our management persons have with any related person that is a:

- Broker-dealer, municipal securities dealer, or government securities dealer or broker,
- Investment company or other pooled investment vehicle,
- Investment Adviser or Financial Planner
- Futures commission merchant (or commodity pool operator or commodity trading advisor),
- Banking or thrift institution

- Insurance company or agency,
- Pension consultant,
- Real estate broker or dealer, or
- Sponsor or syndicator of limited partnerships.

The following related persons have a financial relationship with Heritage that may encourage them to refer clients to our firm:

Darryl L. Hinkle, Portfolio Manager with Heritage, is an owner of Hinkle, Richter and Rhine, an independent accounting and consulting firm providing audit, compliance, and tax consulting services. Mr. Hinkle is a Portfolio Manager at Heritage and receives ongoing compensation from Heritage for referrals of customers.

Anne B. MacLean and Frederick R. MacLean, Sr., Heritage-Advisor Representatives, are associated with the law firm of MacLean and Ema. Heritage's services are made available to the clients of the law firm. Anne B. MacLean and Frederick R. MacLean, Sr., receive ongoing compensation from Heritage for consulting services. In addition, Laura G. MacLean, a Trustee for one of Heritage's beneficial owners, is a member of the law firm of MacLean and Ema and married to Heritage's President, Frederick R. MacLean, Jr..

It should be noted that Heritage may recommend to you the use of legal and accounting services provided by these affiliated persons and their firms. Although this practice is helpful in the coordination of wealth management of client assets, it represents a potential conflict of interest in that each affiliated party benefits financially from your use of each respective service should you choose to engage them. To address this potential conflict, Heritage has developed and implement a compliance program, administered by our Chief Compliance Officer, which includes initial and periodic reviews of customer accounts to help ensure that investment objectives are being met and we are acting in your best interest.

Separately, since 2002, Heritage has utilized Dimensional Fund Advisors (DFA Funds) as a primary investment option for its client accounts. As always, Heritage strives to seek the best investment options it can find for its clients, and Heritage has a compliance program in place dedicated to monitoring its continued fiduciary duty to meet each client's investment

objectives. Because of Heritage's longstanding use of DFA Funds, Heritage believes it is important to note that Fred and Laura MacLean Jr.'s son, Fred MacLean III, in August of 2017, began working for DFA Funds in Charlotte, North Carolina. Although Fred MacLean III has no role with Heritage and Heritage has no formal or informal business obligations to DFA, in the interest of complete transparency, Heritage believes it important to disclose this relationship.

Item 11 – Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

Heritage has adopted a firm wide Policy, Procedures and Code of Ethics Manual ("manual") describing its high standard of business conduct, and fiduciary duty to you, our client. The manual includes provisions relating to the confidentiality of client information, a prohibition on insider trading, a prohibition of rumor mongering, restrictions on the acceptance of significant gifts, and personal securities trading procedures, among other things. All supervised persons at Heritage must acknowledge the terms of the manual annually, or as amended.

Heritage anticipates that, in appropriate circumstances, consistent with your investment objectives, it will cause accounts over which Heritage has management authority to effect, and will recommend to you, our client, or prospective client, the purchase or sale of securities in which Heritage, its affiliates and/or clients, directly or indirectly, have a position of interest. Heritage's employees and persons associated with Heritage are required to follow Heritage's manual. Subject to satisfying its policies and applicable laws, officers, directors and employees of Heritage and its affiliates may trade for their own accounts in securities which are recommended to and/or purchased for Heritage's clients. The manual is designed to assure that the personal securities transactions, activities and interests of the employees of Heritage will not interfere with (1) making decisions in the best interest of advisory clients and (2) implementing such decisions while, at the same time, allowing employees to invest for their own accounts. Under the manual, certain classes of securities have been designated as exempt transactions, based upon a determination that these would materially not interfere with the best interest of Heritage's clients. In addition, the manual requires pre-clearance of many transactions, and restricts trading in close proximity to client trading activity. Employee trading is continually

monitored to reasonably prevent conflicts of interest between Heritage and its clients.

Separately, from time to time, Heritage donates to charitable organizations that are affiliated with or supported by clients. In general, such charitable donations are made in response to specific client requests. Because Heritage' s contributions may result in the potential recommendation of Heritage or its services, such contributions may raise a potential conflict of interest. As a result, Heritage 's Chief Compliance Officer reviews requested contributions to ensure no contribution will be made so as to imply that Heritage is to benefit from the charitable contribution or require a quid pro quo arrangement.

You, our client or prospective client, may request a copy of the firm's Code of Ethics by contacting S. Hardy Taylor, VP, CCO at (954) 785-5400.

Item 12 – Brokerage Practices

Heritage may suggest broker-dealers to you. Broker-dealers will be suggested based upon products/services offered and costs to you, the client. In addition, Heritage may look at their experience, past execution performance, and the ability to meet your needs. If requested by you, Heritage will make specific recommendations from a group of broker- dealers that Heritage has worked with regularly. Heritage receives no products, research or services from a broker-dealer or a third party in connection with client securities transactions ("soft dollar benefits") that would be considered a factor in recommending a particular broker-dealer.

Heritage maintains NO soft dollar arrangements with any brokerage firms (i.e. a written agreement with a brokerage firm whereby Heritage receives a variety of services paid for by said brokerage firm). However, Heritage may receive, from various client selected brokerage firms, benefits it may not otherwise have received had there not been an association with the client. These benefits are not based on the amount of assets or transactions in corresponding client accounts. These benefits may include: duplicate client confirmations, duplicate client statements, information on a variety of investment issues, electronic access to account information, access to mutual funds generally available only to institutional investors.

Certain affiliated accounts may trade in the same securities with your accounts on an aggregated basis when consistent with Heritage's obligation of best execution. In such circumstances, the affiliated and your accounts will share commission costs equally and receive securities at a total average price. Heritage will retain records of the trade order (specifying each participating account) and its allocation, which will be completed prior to the entry of the aggregated order. Completed orders will be allocated as specified in the initial trade order. Partially filled orders will be allocated on a pro rata basis. Any exceptions will be explained on the order.

Heritage does not routinely recommend, request, or require that you direct us to execute transactions through a specified broker-dealer.

It is Heritage's policy that the firm will not affect any principal or agency cross securities transactions for client accounts. Heritage will also not cross trades between client accounts. Principal transactions are generally defined as transactions where an adviser, acting as principal for its own account or the account of an affiliated broker-dealer, buys from or sells any security to any advisory client. A principal transaction may also be deemed to have occurred if a security is crossed between an affiliated hedge fund and another client account. An agency cross transaction is defined as a transaction where a person acts as an investment adviser in relation to a transaction in which the investment adviser, or any person controlled by or under common control with the investment adviser, acts as broker for both the advisory client and for another person on the other side of the transaction.

Item 13 – Review of Accounts

Reviews of your accounts will be conducted on a quarterly basis, at a minimum, by one or more of the following: President, Frederick R. MacLean, Jr.; by Vice President-CCO, Samuel Hardy Taylor; Treasurer, Robert I. McCarver; Chief Investment Officer, Timothy G. Slattery, Portfolio Manager-Craig C. Chuang; Portfolio Manager-Stacy Bliss; Portfolio Manager-Darryl Hinkle, Portfolio Manager-Erik Johnson, Wealth Manager-David K. Teas, Wealth Manager-Nicklaus Mattingly. There is no minimum number of accounts assigned for each reviewer. The review process contains each of the following elements:

a. determine your goals and objectives;
b. evaluate the strategy which has been employed; and
c. monitor the portfolio.

Account reviews may be triggered by any one or more of the following events:

a. specific requests;
b. change in your goals and objectives; and
c. changes in investment policy limits.

For all discretionary client accounts, Heritage will provide you a written quarterly report(s) of how your assets have performed (time weighted rates of return). We encourage you to compare the account statements you receive from your independent qualified custodian with those you receive from Heritage.

Item 14 – Client Referrals and Other Compensation

1) Heritage periodically receives client referrals from Charles Schwab & Co., Inc. ("Schwab") through Heritage's participation in Schwab Advisor Network ("the Service"). The Service is designed to help investors find an independent investment advisor. Schwab is a broker-dealer independent of and unaffiliated with Heritage. Schwab does not supervise Heritage, and has no responsibility for Heritage's management of your portfolios or Heritage's other advice or services. Heritage pays Schwab fees to receive client referrals through the Service. Heritage's participation in the Service may raise potential conflicts of interest described below.

Heritage pays Schwab a Participation Fee on all referred client accounts that are maintained in custody at Schwab, and (if applicable) a Non-Schwab Custody Fee on all accounts that are maintained at, or transferred to, another custodian. The Participation Fee paid by Heritage is a percentage of the fees you owe to Heritage or a percentage of the value of the assets in your account. Heritage pays Schwab the Participation Fee for so long as the referred client's account remains in custody at Schwab. The Participation Fee is billed to Heritage quarterly and may be increased, decreased or waived by Schwab from time to time. The Participation Fee is paid by Heritage and not by you. Heritage does not charge clients referred through the

Service fees or costs greater than the fees or costs Heritage charges clients with similar portfolios who were not referred through the Service. Heritage generally pays Schwab a Non-Schwab Custody Fee if custody of a referred client's account is not maintained by, or assets in the account are transferred from Schwab. This Fee does not apply if the client was solely responsible for the decision not to maintain custody at Schwab. The Non-Schwab Custody Fee is a one-time payment equal to a percentage of the assets placed with a custodian other than Schwab. The Non-Schwab Custody Fee is higher than the Participation Fees Heritage generally would pay in a single year. Thus, for clients referred to Heritage via the Service, Heritage will have an incentive to recommend that client accounts be held in custody at Schwab. The Participation and Non-Schwab Custody Fees will be based on assets in accounts of Heritage's clients who were referred by Schwab, and those referred clients' family members living in the same household. Thus, Heritage will have incentives to encourage household members of clients referred through the Service to maintain custody of their accounts and execute transactions at Schwab and to instruct Schwab to debit Heritage's fees directly from the accounts. For accounts of Heritage's clients maintained in custody at Schwab, Schwab will not charge the client separately for custody but will receive compensation from Heritage's clients in the form of commissions or other transaction-related compensation on securities trades executed through Schwab. Schwab also will receive a fee (generally lower than the applicable commission on trades it executes) for clearance and settlement of trades executed through broker-dealers other than Schwab. Schwab's fees for trades executed at other broker-dealers are in addition to the other broker-dealer fees. Thus, Heritage may have an incentive to cause trades to be executed through Schwab rather than another broker-dealer. Heritage nevertheless, acknowledges its duty to seek best execution of trades for client accounts. Trades for client accounts held in custody at Schwab may be executed through a different broker-dealer than trades for Heritage's other clients. Thus, trades for accounts custodied at Schwab may be executed at different times and different prices than trades for other accounts that are executed at other broker-dealers. In addition, Heritage periodically participates in seminars/meetings with local Schwab office representatives and their clients in which materials related to investment management services are presented. Historically, the costs of hosting such events (i.e., meals, drinks, location, etc.) have been paid for by Charles Schwab and Company. In the future, Heritage anticipates similar events that may be paid for in part or in whole by Heritage or its affiliates. In addition to seminars/meetings, Heritage or its affiliates, periodically purchase meals/drinks for local Schwab representatives and/or their clients. Heritage or its affiliates

also send holiday gift baskets to Schwab offices/representatives all of which may present a conflict of interest if said Schwab representative refer their clients to Heritage or its affiliates.

In addition, Heritage may manage investment portfolios for employees of Schwab. All Schwab employee managed portfolios receive no special treatment or pricing in the administration of their Heritage account(s).

2) Heritage has arrangements with non-affiliated, consultants, registered investment advisers and/or banking institutions ("solicitor(s)") in which compensation may be paid by Heritage to these parties for bringing a client to Heritage. Such agreements will comply with the requirements set out in Rule 206(4)-3 of the Investment Advisers Act of 1940 and any applicable corresponding state securities/banking law requirements. Such referral fees shall be paid solely from Heritage's management fee, and shall not result in any additional charge to the client greater than the fees or costs Heritage charges its advisory clients who were not introduced by the solicitor, and have similar portfolios under management with Heritage. When a client is introduced to Heritage by an unaffiliated solicitor, the solicitor at the time of the solicitation, shall disclose the nature of its solicitor relationship, and shall provide each prospective client with a copy of Heritage's written brochure as required, together with a copy of a separate written disclosure statement from the solicitor to the client disclosing the terms of the solicitation arrangement between Heritage and the solicitor, including the compensation to be received by the solicitor from Heritage.

Item 15 – Custody

To diminish the possibility of fraud, Heritage does not act as a qualified custodian for your assets. All client accounts are held at an independent brokerage firm, custodian, or bank that provides a separate monthly or quarterly accounting directly to you, the client or your independent representative.

In a limited number of instances, and at the specific written request or appointment of you, our client, a member of Heritage may act as a Trustee, Executor, Personal Representative or Guardian for specific client accounts. In these instances, (where Heritage may be deemed to have de facto "custody of assets"), safeguards have been implemented to ensure that an independent representative of each account(s) is able to independently monitor the

account(s) activity on a regular basis. In addition, on an annual basis, these accounts are subject to a random, surprise examination by an independent certified public accountant. The results of these surprise annual examinations can be found on the SEC website.

Furthermore, as part of our billing process for certain clients, the custodian is advised of the amount of the fee to be deducted from that client's account, and the custodian is authorized to pay Heritage its fee directly (this is also technically considered "custody"). As a result, you should receive at least quarterly statements from the independent broker-dealer, bank, or other qualified custodian that holds and maintains your investment assets. Heritage urges you to carefully review such statements and compare such official custodial records to the account statements that we may provide to you. Our supplemental statements may vary from the qualified custodial statements based on accounting procedures, reporting dates, valuation methodologies or other differences in reporting of certain securities.

Item 16 – Investment Discretion

Heritage receives written discretionary authority from the client at the outset of an advisory relationship to select the identity and amount of securities to be bought or sold. In all cases, however, such discretion is to be exercised in a manner consistent with the stated investment objectives for the particular client account. When selecting securities, and determining amounts, Heritage observes the investment policies, limitations and restrictions (as amended from time to time) of the clients for which it advises. It should be noted that in certain instances where Heritage deems that best execution of a trade may be obtained from a party other than your designated broker/custodian, you authorize Heritage to execute a trade with that 3rd party. However, to ensure the safety of your assets, settlement of all trades will occur inside your respective qualified custodial account.

Item 17 – Voting Client Securities

To avoid material conflicts between Heritage and you, Heritage Investment Group, Inc. is precluded from voting proxy materials on your behalf. You, our client, retain the responsibility for receiving and voting proxies for any and all securities maintained in your

portfolio(s). However, if asked, Heritage may provide general advice regarding the voting of proxies.

Separately, although not involved directly, it is further noted that Heritage, upon client request, may assist clients with the preparation and submission of historical data needed in the filing of class action claims.

Item 18 – Financial Information

Registered investment advisers are required in this Item to provide you with certain financial information or disclosures about Heritage's financial condition:

- Heritage has NO financial commitment that impairs its ability to meet contractual and fiduciary commitments to clients, and has NOT at any time during the past ten years been the subject of a bankruptcy proceeding.
- We do not require or solicit prepayment of client fees of more than $1,200 per client and six months or more in advance.
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Item 19 – Privacy Statement

Heritage Investment Group, Inc., an independent Registered Investment Adviser, is committed to safeguarding the confidential information of its clients. We hold all personal information provided to our firm in the strictest confidence. These records include all personal information that we collect from you in connection with any of the services provided by Heritage Investment Group, Inc. We do not disclose information to nonaffiliated third parties, except as permitted by law, and do not anticipate doing so in the future. If we were to anticipate such a change in firm policy, we would be prohibited under the law from doing so without advising you first. As you know, we use health and financial information that you provide to us to help you meet your personal financial goals while guarding against any real or perceived infringements of your rights of privacy. Our policy with respect to personal information about you is listed below.

• We limit employee and agent access to information only to those who have a business or professional reason for knowing, and only to nonaffiliated parties as permitted by law. (For example, federal regulations permit us to share a limited amount of information about you with a brokerage firm in order to execute securities transactions on your behalf, or so that our firm can discuss your financial situation with your accountant or lawyer.)

• We maintain a secure office and computer environment to ensure that your information is not placed at unreasonable risk.

• The categories of nonpublic personal information that we collect from a client depend upon the scope of the client engagement. It will include information about your personal finances, information about your health to the extent that it is needed for the planning process, information about transactions between you and third parties, and information from consumer reporting agencies.

• For unaffiliated third parties that require access to your personal information, including financial service companies, consultants, and auditors, we also require strict confidentiality in our agreements with them and expect them to keep this information private. Federal and State regulators also may review firm records as permitted under law.

• We do not provide your personally identifiable information to mailing list vendors or solicitors for any purpose.

• Personally identifiable information about you will be maintained during the time you are a client, and for the required time thereafter that such records are required to be maintained by federal and state securities laws. After this required period of record retention, all such information will be destroyed.

If you have questions about this Privacy Statement, please email our office at htaylor@heritageinvestment.com or call 1-800-684-9139.

ADV PART 2B-Supplements
09/19/2017

Item 1- Cover Page

Frederick Richards MacLean, Jr., CFA, CFP®

Heritage Investment Group, Inc.

2480 NE 23rd Street Pompano Beach, FL 33062

(954)-785-5400

09/19/2017

This brochure supplement provides information about Frederick R. MacLean, Jr. that supplements the Heritage Investment Group, Inc. ("Heritage") brochure ("brochure"). You should have received a copy of that brochure. Please contact S. Hardy Taylor, VP, CCO at (954) 785-5400 if you did not receive Heritage's brochure or if you have any questions about the contents of this supplement.

Additional information about Frederick R. MacLean, Jr. is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2- Educational Background and Business Experience

Frederick R. MacLean, Jr., CFA, CFP®
Year of Birth-1968

EDUCATION:
Master of Business Administration (MBA)-Florida Atlantic University (1994)
Bachelor of Arts (BA)-Political Science, Washington College (1991)

EMPLOYMENT:
President-Heritage Investment Group, Inc. (1993 to Present)

PROFESSIONAL DESIGNATIONS:
Chartered Financial Analyst (1999)
Certified Financial Planner (1996)

PROFESSIONAL DESIGNATION DISCLOSURES:

The Chartered Financial Analyst (CFA) charter is a globally respected, graduate-level investment credential established in 1962 and awarded by CFA Institute — the largest global association of investment professionals. There are currently more than 90,000 CFA charter holders working in 134 countries. To earn the CFA charter, candidates must: 1) pass three sequential, six-hour examinations; 2) have at least four years of qualified professional investment experience; 3) join CFA Institute as members; and 4) commit to abide by, and annually reaffirm, their adherence to the CFA Institute Code of Ethics and Standards of Professional Conduct. The CFA Institute Code of Ethics and Standards of Professional Conduct, enforced through an active professional conduct program, require CFA charter holders to:

- Place their clients' interests ahead of their own.
- Maintain independence and objectivity.
- Act with integrity.
- Maintain and improve their professional competence.
- Disclose conflicts of interest and legal matters.

Passing the three CFA exams is a difficult feat that requires extensive study (successful candidates report spending an average of 300 hours of study per level). Earning the CFA charter demonstrates mastery of many of the advanced skills needed for investment analysis and decision making in today's quickly evolving global financial industry. As a result, employers and clients are increasingly seeking CFA charter holders—often making the charter a prerequisite for employment. Additionally, regulatory bodies in 22 countries and territories recognize the CFA charter as a proxy for meeting certain licensing requirements, and more than 125 colleges and universities around the world have incorporated a majority of the CFA Program curriculum into their own finance courses. The CFA Program curriculum provides a comprehensive framework of knowledge for investment decision making and is firmly grounded in the knowledge and skills used every day in the investment profession. The three levels of the CFA Program test a proficiency with a wide range of fundamental and advanced investment topics, including ethical and professional standards, fixed-income and equity analysis, alternative and derivative investments, economics, financial reporting standards, portfolio management, and wealth planning. The CFA Program curriculum is updated every year by experts from around the world to ensure that candidates learn the most relevant and practical new tools, ideas, and investment and wealth management skills to reflect the dynamic and complex nature of the profession. To learn more about the CFA charter, visit www.cfainstitute.org

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP (with flame design) marks (collectively, the "CFP® marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board"). The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 71,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;

- Examination – Pass the comprehensive CFP® Certification Examination. The examination includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;

- Experience – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and

- Ethics – Agree to be bound by CFP Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- Continuing Education – Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of*

Professional Conduct, to maintain competence and keep up with developments in the financial planning field; and

- Ethics – Renew an agreement to be bound by the *Standards of Professional Conduct.* The *Standards* prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

Item 3- Disciplinary Information

Heritage Investment Group is required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice.

NO disclosure information is applicable to this Item.

Item 4- Other Investment Related Business Activities

NONE

Item 5- Additional Compensation

NONE

Item 6- Supervision

Heritage Investment Group, Inc. has adopted, and periodically updates, a compliance manual that outlines for each employee the various rules and regulations they are required to adhere to. Heritage has appointed a Chief Compliance Officer who reviews and monitors employee activity with respect to the rules and regulations. In addition, Heritage has adopted a Code of Ethics that requires each employee to act in the client's best interest at all times. Should you have questions related to these activities, please contact S. Hardy Taylor, VP, CCO at (954) 785-5400.

Item 7- Requirements for State-Registered Advisers

Heritage is an SEC Registered Investment Adviser; therefore this section is not applicable.

Item 1- Cover Page

Timothy Glenn Slattery

Heritage Investment Group, Inc.

2480 NE 23rd Street, Pompano Beach, FL 33062

954-785-5400

09/19/2017

This brochure supplement provides information about Timothy G. Slattery that supplements the Heritage Investment Group, Inc. ("Heritage") brochure ("brochure"). You should have received a copy of that brochure. Please contact S. Hardy Taylor, VP, CCO at (954) 785-5400 if you did not receive Heritage's brochure or if you have any questions about the contents of this supplement.

Additional information about Timothy G. Slattery is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2- Educational Background and Business Experience

Timothy Glenn Slattery
Year of Birth-1969

EDUCATION:
Doctor of Philosophy (Ph.D)-University of South Florida (2014)
Master of Business Administration (MBA)-University of Chicago (1996)
Bachelor of Science (BS)-Finance, University of Florida (1991)

EMPLOYMENT:
Chief Investment Officer-Heritage Investment Group, Inc. (2004 to Present)

PROFESSIONAL DESIGNATIONS:
N/A

Item 3- Disciplinary Information

Registered Investment Advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice.

NO information is applicable to this Item.

Item 4- Other Business Activities

NONE

Item 5- Additional Compensation

NONE

Item 6– Supervision

Heritage Investment Group, Inc. has adopted, and periodically updates, a compliance manual that outlines for each employee the various rules and regulations they are required to adhere to. Heritage has appointed a Chief Compliance Officer who reviews and monitors employee activity with respect to the rules and regulations. In addition, Heritage has adopted a Code of Ethics that requires each employee to act in the client's best interest at all times. Should you have questions related to these activities, please contact S. Hardy Taylor, VP, CCO or Frederick R. MacLean, Jr. at (954) 785-5400.

Item 7- Requirements for State-Registered Advisers

Heritage is an SEC Registered Investment Adviser; therefore this section is not applicable.

Item 1- Cover Page

Samuel Hardy Taylor

Heritage Investment Group, Inc.

2480 NE 23rd Street, Pompano Beach, FL 33062

954-785-5400

09/19/2017

This brochure supplement provides information about Samuel Hardy Taylor that supplements the Heritage Investment Group, Inc. ("Heritage") brochure ("brochure"). You should have received a copy of that brochure. Please contact Samuel Hardy Taylor, VP, CCO at (954) 785-5400 if you did not receive Heritage's brochure or if you have any questions about the contents of this supplement.

Additional information about Samuel Hardy Taylor is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2- Educational Background and Business Experience

Samuel Hardy Taylor, CIMA, CIMC
Year of Birth-1968

EDUCATION:
Master of Business Administration (MBA)-Florida Atlantic University (1998)
Bachelor of Arts (BA)-Political Science, Washington College (1991)

EMPLOYMENT:
Vice President/Chief Compliance Officer-Heritage Investment Group, Inc. (1993 to Present)

PROFESSIONAL DESIGNATIONS:
Certified Investment Management Analyst (2004)
Certified Investment Management Consultant (1997)

PROFESSIONAL DESIGNATION DISCLOSURES

Certified Investment Management Analyst (CIMA)

The CIMA certification signifies that an individual has met initial and on-going experience, ethical, education, and examination requirements for investment management consulting, including advanced investment management theory and application. Prerequisites for the CIMA certification are three years of financial services experience and an acceptable regulatory history. To obtain the CIMA certification, candidates must pass an online Qualification Examination, successfully complete a one-week classroom education program provided by a Registered Education Provider at an AACSB accredited university business school, and pass an online Certification Examination. CIMA designees are required to adhere to IMCA's Code of Professional Responsibility, Standards of Practice, and Rules and Guidelines for Use of the Marks. CIMA designees must report 40 hours of continuing education credits, including two ethics hours, every two years to maintain the certification. The designation is administered through Investment Management Consultants Association (IMCA).

Certified Investment Management Consultant (CIMC)

As of December 2003, new CIMC certifications are no longer granted. When the designation was issued, its content focused on investment consulting. Current CIMC designees can maintain the designation through Investment Management Consultants Association (IMCA). CIMC designees are required to adhere to IMCA's Code of Professional Responsibility, Standards of Practice, and Rules and Guidelines for Use of the Marks. CIMC designees must report 40 hours of continuing education credits, including two ethics hours, every two years to maintain the designation.

Item 3- Disciplinary Information

Registered Investment Advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice.

NO information is applicable to this Item.

Item 4- Other Investment Related Business Activities

NONE

Item 5- Additional Compensation

NONE

Item 6– Supervision

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Item 7- Requirements for State-Registered Advisers

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Item 1- Cover Page

Craig Chih-Hsin Chuang, CFA, CFP®

Heritage Investment Group, Inc.

2480 NE 23rd Street Pompano Beach, FL 33062

(954)-785-5400

09/19/2017

This brochure supplement provides information about Craig C. Chuang that supplements the Heritage Investment Group, Inc. ("Heritage") brochure ("brochure"). You should have received a copy of that brochure. Please contact S. Hardy Taylor, VP, CCO at (954) 785-5400 if you did not receive Heritage's brochure or if you have any questions about the contents of this supplement.

Additional information about Craig C. Chuang is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2- Educational Background and Business Experience

Craig C. Chuang , CFA, CFP®
Year of Birth-1974

EDUCATION:
Bachelor of Business Administration (BBA)-Florida Atlantic University (1997)

EMPLOYMENT:
Advisor Representative-Heritage Investment Group, Inc. (2006 to Present)

PROFESSIONAL DESIGNATIONS:
Chartered Financial Analyst (2010)
Certified Financial Planner (2014)

PROFESSIONAL DESIGNATION DISCLOSURES:

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- Place their clients' interests ahead of their own
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Passing the three CFA exams is a difficult feat that requires extensive study (successful candidates report spending an average of 300 hours of study per level). Earning the CFA charter demonstrates mastery of many of the advanced skills needed for investment analysis and decision making in today's quickly evolving global financial industry. As a result, employers and clients are increasingly seeking CFA charter holders—often making the charter a prerequisite for employment. Additionally, regulatory bodies in 22 countries and territories recognize the CFA charter as a proxy for meeting certain licensing requirements, and more than 125 colleges and universities around the world have incorporated a majority of the CFA Program curriculum into their own finance courses. The CFA Program curriculum provides a comprehensive framework of knowledge for investment decision making and is firmly grounded in the knowledge and skills used every day in the investment profession. The three levels of the CFA Program test a proficiency with a wide range of fundamental and advanced investment topics, including ethical and professional standards, fixed-income and equity analysis, alternative and derivative investments, economics, financial reporting standards, portfolio management, and wealth planning. The CFA Program curriculum is updated every year by experts from around the world to ensure that candidates learn the most relevant and practical new tools, ideas, and investment and wealth management skills to reflect the dynamic and complex nature of the profession. To learn more about the CFA charter, visit www.cfainstitute.org.

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Item 3- Disciplinary Information

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NO disclosure information is applicable to this Item.

Item 4- Other Investment Related Business Activities

NONE

Item 5- Additional Compensation

NONE

Item 6 - Supervision

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Item 7- Requirements for State-Registered Advisers

Heritage is an SEC Registered Investment Adviser; therefore this section is not applicable.

Item 1- Cover Page

David Kenneth Teas, CFA, CFP®

Heritage Investment Group, Inc.

2480 NE 23rd Street Pompano Beach, FL 33062

(954)-785-5400

09/19/2017

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Additional information about David Kenneth Teas is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2- Educational Background and Business Experience

David Kenneth Teas, CFA, CFP®
Year of Birth-1980

EDUCATION:
Bachelor of Science (BS)-Finance, Iowa State University (2002)

EMPLOYMENT:
Wealth Manager-Heritage Investment Group, Inc. (2011 to Present)
Sr. Investment Associate-Wetherby Asset Management (2003-2010)

PROFESSIONAL DESIGNATIONS:
Chartered Financial Analyst (2010)

Certified Financial Planner (2011)

PROFESSIONAL DESIGNATION DISCLOSURES:

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Item 3- Disciplinary Information

Heritage Investment Group, Inc. is required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice.

NO disclosure information is applicable to this Item.

Item 4- Other Investment Related Business Activities

NONE

Item 5- Additional Compensation

NONE

Item 6- Supervision

Heritage Investment Group, Inc. has adopted, and periodically updates, a compliance manual that outlines for each employee the various rules and regulations they are required to adhere to. Heritage has appointed a Chief Compliance Officer who reviews and monitors employee activity with respect to the rules and regulations. In addition, Heritage has adopted a Code of Ethics that requires each employee to act in the client's best interest at all times. Should you have questions related to these activities, please contact S. Hardy Taylor, VP, CCO at (954) 785-5400.

Item 7- Requirements for State-Registered Advisers

Heritage is an SEC Registered Investment Adviser; therefore this section is not applicable.

Item 1- Cover Page

Stacy Lee Bliss

Heritage Investment Group, Inc.

2480 NE 23rd Street Pompano Beach, FL 33062

(954)-785-5400

09/19/2017

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Additional information about Stacy L. Bliss is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2- Educational Background and Business Experience

Stacy L. Bliss
Year of Birth-1961

EDUCATION:
N/A

EMPLOYMENT:
Advisor Representative-Heritage Investment Group, Inc. (2006 to Present)

PROFESSIONAL DESIGNATIONS:
N/A

Item 3- Disciplinary Information

Heritage Investment Group, Inc. is required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice.

NO disclosure information is applicable to this Item.

Item 4- Other Business Activities

NONE

Item 5- Additional Compensation

NONE

Item 6- Supervision

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Item 7- Requirements for State-Registered Advisers

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Item 1- Cover Page

Robert Ian McCarver

Heritage Investment Group, Inc.

2480 NE 23rd Street, Pompano Beach, FL 33062

954-785-5400

09/19/2017

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Additional information about Robert Ian McCarver is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2- Educational Background and Business Experience

Robert Ian McCarver
Year of Birth-1970

EDUCATION:
Bachelor of Science (BS)-Sociology, Florida State University (1993)
Business Administration (AA)-Broward Community College (1991)

EMPLOYMENT:
Secretary/Treasurer-Heritage Investment Group, Inc. (1994 to Present)

PROFESSIONAL DESIGNATIONS:
N/A

Item 3- Disciplinary Information

Registered Investment Advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice.

NO information is applicable to this Item.

Item 4- Other Investment Related Business Activities

NONE

Item 5- Additional Compensation

NONE

Item 6– Supervision

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Item 7- Requirements for State-Registered Advisers

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Item 1- Cover Page

Frederick Richards MacLean, Sr.

Heritage Investment Group, Inc.

2480 NE 23rd Street Pompano Beach, FL 33062

(954)-785-5400

09/19/2017

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Additional information about Frederick R. MacLean, Sr. is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2- Educational Background and Business Experience

Frederick R. MacLean, Sr.
Year of Birth-1940

EDUCATION:
Juris Doctor (JD)- University of Miami-Law School (1974)
Bachelor of Science (BS)-Political Science, Johns Hopkins University (1964)

EMPLOYMENT:
Advisor Representative-Heritage Investment Group, Inc. (1993 to Present)
Partner- Law Firm of MacLean and Ema (1990 to Present)

PROFESSIONAL DESIGNATIONS:

NONE

Item 3- Disciplinary Information

Heritage Investment Group, Inc. is required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice.

NO disclosure information is applicable to this Item.

Item 4- Other Investment Related Business Activities

NONE

Item 5- Additional Compensation

NONE

Item 6- Supervision

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Item 7- Requirements for State-Registered Advisers

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Item 1- Cover Page

Anne Beard MacLean

Heritage Investment Group, Inc.

2480 NE 23rd Street Pompano Beach, FL 33062

(954)-785-5400

09/19/2017

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Additional information about Anne B. MacLean is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2- Educational Background and Business Experience

Anne Beard MacLean
Year of Birth -1943

EDUCATION:
Juris Doctor (JD)- Nova University-Law School (1982)
Bachelor of Arts (BA)-History- Florida Atlantic University (1974)

EMPLOYMENT:
Advisor Representative-Heritage Investment Group, Inc. (1993 to Present)
Partner- Law Firm of MacLean and Ema (1990 to Present)

PROFESSIONAL DESIGNATIONS:
NONE

Item 3- Disciplinary Information

Heritage Investment Group, Inc. is required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice.

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Item 4- Other Investment Related Business Activities

NONE

Item 5- Additional Compensation

NONE

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Item 1- Cover Page

Darryl Lee Hinkle, CPA, CFP®

Heritage Investment Group, Inc.

2480 NE 23rd Street, Pompano Beach, FL 33062

954-785-5400

09/19/2017

This brochure supplement provides information about Darryl L. Hinkle that supplements the Heritage Investment Group ("Heritage") brochure ("brochure"). You should have received a copy of that brochure. Please contact S. Hardy Taylor, VP, CCO at (954) 785-5400 if you did not receive Heritage's brochure or if you have any questions about the contents of this supplement.

Additional information about Darryl L. Hinkle is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2- Educational Background and Business Experience

Darryl Lee Hinkle, CPA, CFP®
Year of Birth-1944

EDUCATION:
College For Financial Planning (1987)
Bachelor of Science (BS)-Accounting-Florida Atlantic University (1969)

EMPLOYMENT:
Advisor Representative-Heritage Investment Group, Inc. (2000 to Present)
Partner-Hinkle, Richter and Rhine CPA-(1979 to Present)

PROFESSIONAL DESIGNATIONS:
Certified Public Accountant
Certified Financial Planner (1987)

PROFESSIONAL DESIGNATION DISCLOSURES:

Certified Public Accountant (CPA) CPAs are licensed and regulated by their state boards of accountancy. While state laws and regulations vary, the education, experience and testing requirements for licensure as a CPA generally include minimum college education (typically 150 credit hours with at least a baccalaureate degree and a concentration in accounting), minimum experience levels (most states require at least one year of experience providing services that involve the use of accounting, attest, compilation, management advisory, financial advisory, tax or consulting skills, all of which must be achieved under the supervision of or verification by a CPA), and successful passage of the Uniform CPA Examination. In order to maintain a CPA license, states generally require the completion of 40 hours of continuing professional education (CPE) each year (or 80 hours over a two-year period or 120 hours over a three-year period). Additionally, all American Institute of Certified Public Accountants (AICPA) members are required to follow a rigorous *Code of Professional Conduct* which requires that they act with integrity, objectivity, due care, competence, fully disclose any conflicts of interest (and obtain client consent if a conflict exists), maintain client confidentiality, disclose to the client any commission or referral fees, and serve the public interest when providing financial services. The vast majority of state boards of accountancy have adopted the AICPA's *Code of Professional Conduct* within their state accountancy laws or have created their own.

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP (with flame design) marks (collectively, the "CFP® marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board").
The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 71,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;

- Examination – Pass the comprehensive CFP® Certification Examination. The examination includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;

- Experience – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and

- Ethics – Agree to be bound by CFP Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- Continuing Education – Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and

- Ethics – Renew an agreement to be bound by the *Standards of Professional Conduct.* The *Standards* prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

Item 3- Disciplinary Information

Heritage Investment Group, Inc. is required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice.

NO disclosure information is applicable to this Item.

Item 4- Other Investment Related Business Activities

NONE

Item 5- Additional Compensation

NONE

Item 6- Supervision

Heritage Investment Group, Inc. has adopted, and periodically updates, a compliance manual that outlines for each employee the various rules and regulations they are required to adhere to. Heritage has appointed a Chief Compliance Officer who reviews and monitors employee activity with respect to the rules and regulations. In addition, Heritage has adopted a Code of Ethics that requires each employee to act in the client's best interest at all times. Should you have questions related to these activities, please contact S. Hardy Taylor, VP, CCO or Frederick R. MacLean, Jr. at (954) 785-5400.

Item 7- Requirements for State-Registered Advisers

Heritage is an SEC Registered Investment Adviser; therefore this section is not applicable.

Item 1- Cover Page

Erik Olin Johnson

Heritage Investment Group, Inc.

2480 NE 23rd Street Pompano Beach, FL 33062

(954)-785-5400

09/19/2017

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Additional information about Erik O. Johnson is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2- Educational Background and Business Experience

Erik O. Johnson
Year of Birth-1970

EDUCATION:
Bachelor of Business Administration (BBA)-University of Akron

EMPLOYMENT:
Advisor Representative-Heritage Investment Group, Inc. (4/2011 to Present)
Registered Representative-Advisor Representative-Edward Jones (3/2010 to 3/2011)
Advisor Representative-The Proper Analysis-RIA-(10/2003 to 2/2010)

PROFESSIONAL DESIGNATIONS:
N/A

Item 3- Disciplinary Information

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Item 4- Other Investment Related Business Activities

NONE

Item 5- Additional Compensation

NONE

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Item 1- Cover Page

Nicklaus Brandon Mattingly. CFP®

Heritage Investment Group, Inc.

2480 NE 23rd Street Pompano Beach, FL 33062

(954)-785-5400

09/19/2017

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Additional information about Nicklaus Brandon Mattingly is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2- Educational Background and Business Experience

Nicklaus Brandon Mattingly, CFP®
Year of Birth-1986

EDUCATION:
Masters of Science in Accountancy-University of Notre Dame (2010)
Bachelor of Science-Business Administration-Indiana University (2009)

EMPLOYMENT:

Wealth Manager-Heritage Investment Group, Inc. (04/2014 to Present)
Lead Financial Planner-Ernst & Young, LLP. (07/2012 to 04/2014)
Senior Staff Auditor-Ernst & Young Investment Advisors, LLP (08/2009 to 06/2012)

PROFESSIONAL DESIGNATIONS:
Certified Financial Planner (2016)

PROFESSIONAL DESIGNATION DISCLOSURES:

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NONE

Item 5- Additional Compensation

NONE

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